



Peak Season Shipping Report Card



Was peak season shipping a total headache? Use the checklist below to identify specific pain points and uncover potential areas of improvement for 2020 peak season.

Each YES checkmark receives 5 points!

1 Did your shipping software seamlessly integrate into your existing enterprise technology stack?

My existing host systems (WMS, OMS/eCom, ERP) pair well with my shipping functionality.
I experienced minimal downtime, if any.

Struggle here? [Find advice!](#) **TOTAL** (out of 10)

2 Were you able to utilize all available inventory sources successfully?

I primarily used my distribution centers.
I decreased shipping costs by using ship-from-store capabilities.
The right amount of volume shipped from 3PLs.
My vendors or manufacturers drop shipped for me.

Struggle here? [Find advice!](#) **TOTAL** (out of 20)

3 With increased peak throughput, did you ship at maximum speed?

My shipping solution is built with on-premise carrier engines vs. carrier APIs.
I achieved millisecond shipping transaction times.
My business rules were processed in real-time.
My label production (including return labels) was quick and compliant.

Struggle here? [Find advice!](#) **TOTAL** (out of 20)

4 Did you utilize the right mix of carriers?

I used both regional and national carriers.
I was able to ship via international carriers.
I was able to use same-day carriers like Deliv.

Struggle here? [Find advice!](#) **TOTAL** (out of 15)

5 Were you able to control costs?

I was able to automatically rate shop all my carriers and their services.
I did not experience compliance issues (such as custom labels, hazmat or rate changes) that caused unforeseen fees/surcharges.
My shipping costs did not increase exponentially during peak.
I did not need to expedite orders to meet commitment dates.
I decreased costs to customers by utilizing additional inventory sources such as my stores.

Struggle here? [Find advice!](#) **TOTAL** (out of 25)

6 Were you satisfied with your shipping software support?

I was always able to reach a dedicated account manager.
My current vendor uses in-house, US-based support.
I was able to reach support 24/7/365 without issue.

Struggle here? [Find advice!](#) **TOTAL** (out of 15)

7 Do you currently have easy access to peak season data to help plan for next year?

I can create customizable dashboards and shipping reports.
Using my customizable dashboards and shipping reports...
I can see how much I spent on shipping last month compared to the month prior.
I can see how many parcels I sent out per week.
I can see if I am using the right mix of distribution centers based on my customers' locations.
I can see what additional fees I was charged last year compared to this year.

Struggle here? [Find advice!](#) **TOTAL** (out of 25)

GRAND TOTAL (out of 140)

See page 2 for results legend!

GRAND TOTAL *(Results from page 1)*



125-140

You're almost there but could see additional benefits with some tweaks to your current peak season shipping strategy.



76-124

Your current peak strategy could use some work in order to achieve maximum efficiency and ROI.



0-75

You struggled with peak season this year. Let's make sure we solve your shipping pain points so next year is successful.



Was your score lower than you'd like? If so, it's time to switch to the #1 multi-carrier shipping solution. Schedule a discovery call with our shipping expert, Dave, to talk through the sections you struggled with.